



Mia Jacobsen

Ever since I was 14 years old my goal was to study marketing in Barcelona. And here I am 9 years later with a bachelor of fashion marketing & communication from Istituto Europeo Di Design, Barcelona. I am proud of always trying to accomplish the goals I set for near or far future. It is important for me, in order to keep the motivation on top.

After three years of studying fashion marketing and communication I have grown a lot. We have been studying subjects from general business to event, pr and communication focused on fashion.

Istituto Europeo Di Design is a school that focus a lot on practical studies and gives us the possibility to work with real life case studies. We have worked with everything from fashion events to repositioning of different brands. It has been a important factor to make me feel safe and prepared to enter the “real world”

I know how to see solutions from different points of view and I am nearly never afraid of taking radical turn in order to push my self one step further.

It is very important for me to be open-minded, and perceive persons with an open eye. After listening and discussing with fellow students from all over the world, I have developed a broader view, within cultural as well as social aspects. I feel I have no problems with speaking in a crowd, or sharing my opinions in a group. It is of course hard to adapt to every surrounding. But I always do my best, because I know this will help me in the future carrier.

Most of my friends has described me with three attributes which was; Colourful, happy and trustful! I guess this is a result that I like to make other people happy and smile. Take one day at the time and live the moment while you can.

I love socialising and hanging out with friends. Travelling and working out are two of the things that help me collecting my mind in challenging periods.

Im the youngest one in my family, that kind of fell between the trees, and took a little from all. My mother’s optimism, my father’s fighter instinct, my one brothers will to succeed, and my other brothers wish to enjoy life and live day by day!

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